MARISA T. HOWENSTINE

M: 323 791 4662 **E:** MARISATANIAH@GMAIL.COM **W:** MARISAHOWENSTINE.COM

PROFILE

Spirited Creative with strong performance metrics seeks to advance career. Accomplishments include being founder and principal of a graphic design boutique and being a formally trained, award-winning photographer.

EXPERIENCE

ONWARD SEARCH / Creative Recruiter / Los Angeles, CA / Mar. 2022 - Present

Source and place creative candidates in the entertainment, marketing, and advertising sectors. Conduct 15+ interviews weekly for open jobs and candidate pipelines. Pitch job opportunities to candidates and sell qualified candidates to clients. Provide ongoing reviews of portfolios and resumes. Foster professional relationships through social media, communications, and events.

Highlights:

- *Achieved superior client interview-to-hire ratio after three months' tenure (67% of interviewed candidates became hires).*
- *Increased Gross Margin (GM) by 33% from Q2 to Q3 and maintained GM above team median.*
- *Received two perfect Net Promoter Scores (NPS) for candidate satisfaction.*
- *Planned, promoted, and hosted a candidate mixer, which grossed 100+ reservations.*
- *Secured two same-day job offers for a candidate with $150k+ in compensation and benefits.*

Clients include:

- *Apple, Mattel, Spotify, Twitter, Meta, Snap, Disney, Sony, FOX, National Geographic, Estée Lauder, Experian, John Paul Mitchell, Capital Group, USC, Ring, Walmart*

HIP TO WIX / Founder + Principal Creative / Los Angeles, CA / 2017 - 2022

Responsible for the conceptual development and design of websites on the Wix platform. Also designed and produced print and digital marketing material. Executed and oversaw photography and copywriting assignments. Acquired new business and managed client relationships.

Highlights:

- *Grossed nearly $100,000 by the second year in operation, increasing profit by 48%.*
- *Engaged with 600+ Wix Marketplace leads and secured 120 clients (nearly 20%).*
- *Garnered a cumulative 5-star rating for design and client services in the Wix Marketplace.*
- *Wrote "How to Create Killer Creative for Your Clients" for Wix's Partner Blog.*
- *Earned the following testimonial from a client: "JUST WOW!! I absolutely love it ALL." (Client also offered to start a new business "just so we [can] do this again.")*

FOREVER 21 / Photo Editor / Los Angeles, CA / 2015 - 2017

Select, markup, and convert RAW files into web-ready images for a global eCommerce fashion site.

MARISA HOWENSTINE PHOTOGRAPHY / Los Angeles, CA / 2010 - 2016

Conceived, produced, and shot award-winning imagery for commercial and fine art clients.

EDUCATION

Art Center College of Design
Photography, BFA with Honors

University of San Francisco
English, BA with Creative Writing

CREATIVE AWARDS

2018 Unsplash's Top 25:
New Photographers

2018 Unsplash Awards
Product Photography Finalist

2016 Graphis Photo Annual
Silver Award

2015 Graphis Photo Annual
Gold Award

2015 Graphis Photo Annual
Silver Award

2014 Graphis Photo Annual
Silver Award

SOFTWARE SKILLS

Adobe Creative Cloud
(Photoshop, Illustrator, InDesign)

Bullhorn (*ATS*)

Microsoft Office

Slack + Asana

FUN MARISA FACTS

... Uses Oxford commas.

... Owns 50+ coffee table art books.

... Makes killer Triple Ginger Cookies.

... Doesn't subscribe to Netflix.

... Is a die-hard blue texter.