

MARISA T. HOWENSTINE

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PROFILE

Spirited and innovative Graphic Designer with 5+ years of experience in creating visually compelling graphics and multimedia content. Proven ability to collaborate with clients and cross-functional teams to drive brand strategies and enhance overall user experience.

RELEVANT EXPERIENCE

HIP TO WIX / Founder + Principal Creative / Los Angeles, CA / 2017 - Present

Responsible for the conceptual development and design of responsive websites on the exclusive Wix Studio platform. Design and produce print and digital marketing material. Execute and oversee photography and copywriting assignments. Acquire new business and manage client relationships.

Highlights:

- Grossed nearly \$100,000 by the second year in operation, increasing profit by 48%.
- Engaged with 600+ Wix Marketplace leads and secured 120 clients (nearly 20%).
- Garnered a cumulative 5-star rating for design and client services in the Wix Marketplace.
- Wrote "How to Create Killer Creative for Your Clients" for Wix's Partner Blog.

FOREVER 21 / Photo Editor / Los Angeles, CA / 2015 - 2017

Selected, marked up, and converted RAW files into web-ready images for eCommerce.

- Implemented software actions within multiple photo applications to streamline workflow.
- Managed and archived thousands of digital images daily with accuracy and consistency.
- Liaised with internal stakeholders to ensure timely content production.

MARISA HOWENSTINE PHOTOGRAPHY / Los Angeles, CA / 2010 - 2016

Conceived, produced, and photographed award-winning imagery for commercial and fine art clients.

- Researched and created all concepts, lighting schematics, and set designs for shoots.
- Produced all photo shoots (e.g., created budgets and schedules, secured locations, hired crew and talent, facilitated set building/ design).
- Performed post-production work on imagery (e.g., photo editing, retouching, color correction, exposure adjustments, compositing).
- Managed technical, workflow, and archival documentation.

ADDITIONAL EXPERIENCE

ONWARD SEARCH / Creative Recruiter / Los Angeles, CA / Feb. 2022 - 2023

Sourced and placed creative candidates in the entertainment, marketing, and advertising sectors.

Clients included:

- Apple, Mattel, Spotify, Twitter, Meta, Snap, Disney, Sony, FOX, National Geographic, Estée Lauder, Experian, John Paul Mitchell, Capital Group, USC, Ring, Walmart



EDUCATION

Art Center College of Design
Photography, BFA with Honors

University of San Francisco
English, BA in Creative Writing

CREATIVE AWARDS

- 2018 Unsplash's Top 25:
New Photographers
- 2018 Unsplash Awards
Product Photography Finalist
- 2016 Graphis Photo Annual
Silver Award
- 2015 Graphis Photo Annual
Gold Award
- 2015 Graphis Photo Annual
Silver Award
- 2014 Graphis Photo Annual
Silver Award

SOFTWARE SKILLS

- Adobe Creative Cloud
(Photoshop, Illustrator, InDesign)
- Bullhorn (ATS)
- Microsoft Office
- Slack + Asana

FUN MARISA FACTS

- ... Uses Oxford commas.
- ... Owns 50+ coffee table art books.
- ... Makes divine Triple Ginger Cookies.
- ... Is a die-hard blue texter.
- ... Doesn't subscribe to Netflix.