

MARISA T. HOWENSTINE

M: 323 791 4662 E: MZMARISADESIGNS@GMAIL.COM W: MARISAHOWENSTINE.COM

PROFILE

Spirited Graphic Designer with a background in web and print design for small- to mid-sized businesses across various industries. Expert at handling the complete design process, from conceptualization to delivery. Proven track record of delivering eye-catching and effective designs to meet clients' needs.

RELEVANT EXPERIENCE

GRAPHIC DESIGNER (FREELANCE) / Los Angeles, CA / 2017 - Present

Responsible for the design of responsive websites on the Wix Studio platform. Design and produce visual communication media including collateral, branding, identity, presentation decks, and social graphics. Hire and oversee freelancers for photography and copywriting assignments. Acquire new business and manage client relationships.

Highlights:

- Engaged with 600+ Wix Marketplace leads and secured 120 clients (nearly 20%).
- Garnered a cumulative 5-star rating for design and client services in the Wix Marketplace.
- Wrote "How to Create Killer Creative for Your Clients" for Wix's Partner Blog.

FOREVER 21 / Photo Editor / Los Angeles, CA / 2015 - 2017

Selected, marked up, and converted RAW files into web-ready images for eCommerce.

- Implemented software actions within multiple photo applications to streamline workflow.
- Managed and archived thousands of digital images daily with accuracy and consistency.
- Liaised with internal stakeholders to ensure timely content production.

MARISA HOWENSTINE PHOTOGRAPHY / Los Angeles, CA / 2010 - 2016

Conceived, produced, and photographed award-winning imagery for commercial and fine art clients.

- Researched and created all concepts, lighting schematics, and set designs for shoots.
- Produced all photo shoots (e.g., created budgets and schedules, secured locations, hired crew and talent, facilitated set building/ design).
- Performed post-production work on imagery (e.g., photo editing, retouching, color correction, exposure adjustments, compositing).
- Managed technical, workflow, and archival documentation.

ADDITIONAL EXPERIENCE

ONWARD SEARCH / Creative Recruiter / Los Angeles, CA / Feb. 2022 - 2023

Sourced and placed creative candidates in the entertainment, marketing, and advertising sectors.

Clients included:

Apple, Mattel, Spotify, Twitter, Meta, Snap, Disney, Sony, FOX, National Geographic, Estée Lauder, Experian, John Paul Mitchell, Capital Group, USC, Ring, Walmart



EDUCATION

Art Center College of Design
Photography, BFA with Honors

Art Center Extension
Graphic Design • Typography

University of San Francisco
English, BA in Creative Writing

CREATIVE AWARDS

2018 Unsplash's Top 25:
New Photographers

2018 Unsplash Awards
Product Photography Finalist

2016 Graphis Photo Annual
Silver Award

2015 Graphis Photo Annual
Gold Award

2015 Graphis Photo Annual
Silver Award

2014 Graphis Photo Annual
Silver Award

SOFTWARE SKILLS

Adobe Creative Cloud
(Photoshop, Illustrator, InDesign)

Wix Studio + Editor X

Figma

Microsoft Office

Slack + Asana

FUN MARISA FACTS

... Uses Oxford commas.

... Owns 50+ coffee table art books.

... Makes divine Triple Ginger Cookies.

... Is a die-hard blue texter.

... Doesn't subscribe to Netflix.